



- delivered over the internet, which means you can access your account and all your research 24 hours a day and from any location
- we manage all installation, maintenance and updates relieving pressure on your IT resources
- incredibly easy to navigate, despite the depth of data and the range of sophisticated tools
- your gateway to a vast array of valuable data in a product that is continually being developed with your needs in mind
- automatically updated daily – no downloads or CD updates
- the most up to date source of fund performance and factsheet data in South Africa
- full of excellent, intuitive features – line graphs, scatter charts, performance tables, ratio data, factsheets, list builders and universe filters, and portfolio modelling
- the output options give you the flexibility to generate professional reports and presentations
- fully supported by a professional, knowledgeable and friendly Helpdesk

For further information, or to arrange a personal demonstration, please call us on
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Fund Research

Portfolio Modelling

Comparison & Analysis

Presentation & Reports



BS EN ISO 9001:2000



ISO/IEC 27001:2005



Financial Express Analytics Pioneering Fund Selection

Successful fund selection requires skill, experience and intuition. In order to scan the market and choose the right funds, you need reliable and timely data, plus a range of analytical tools that will facilitate fund selection.

Analytics, including Profile Data's South African domestic data universes are updated daily and are comprehensive, giving you full access to all South African domestic unit trusts and OEICs, offshore pension funds and life funds as well as, offshore funds and investment trusts.

Analytics includes all South African domestic retail funds as well as the IMA/ABI fund sector universes and sector performance averages, with quartile, percentile and absolute rankings, or you can create your own composite benchmarks. A full complement of market indices is available – including Adviser Fund Index, FTSE, S&P and MSCI – and all these benchmarks can be used in charts, tables and portfolios.

All the major asset classes are represented for benchmarking, filtering, and analysis.

Financial Express pioneers online technology for the UK fund sector and Analytics is no exception. From a simple list-building tool that helps you refine your search, to portfolio modelling and optimisation techniques, Analytics is the leading fund selection package for professionals.

Portfolio Modelling

Whether you believe in strict asset allocation, or pure fund selection, or a balanced combination of these techniques, Analytics will empower you to research and analyse South African and offshore funds in search of the portfolio that will produce the right results for the client.

Adapting the best of our technology from the institutional market, Analytics features advanced portfolio construction and optimisation tools, monitoring and tracking functions, live data interrogation and factsheet analysis.

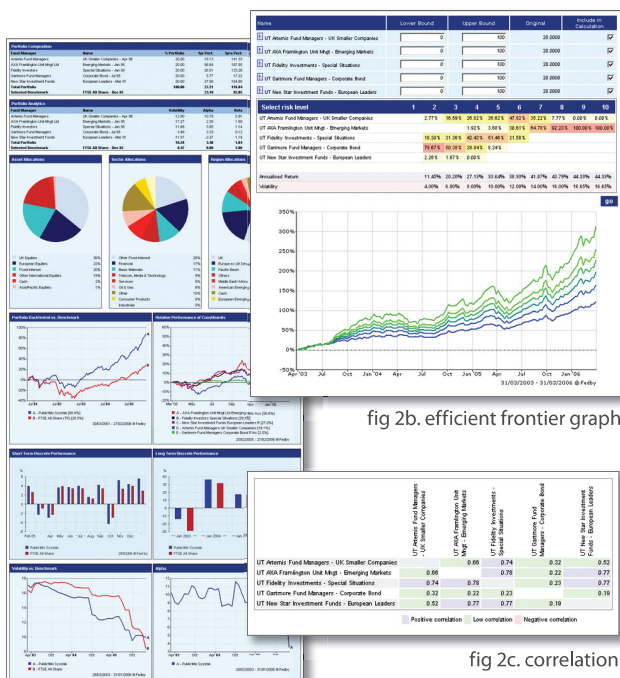


fig 2a. analytics portfolio scan



fig 1. analytics console in use

Analytics Factsheets

Analytics provides fund and equity factsheets, including investment objectives, fund manager biographies, fund and sector performance summaries, dividend histories, portfolio holdings, geographic weightings and sector asset allocations.

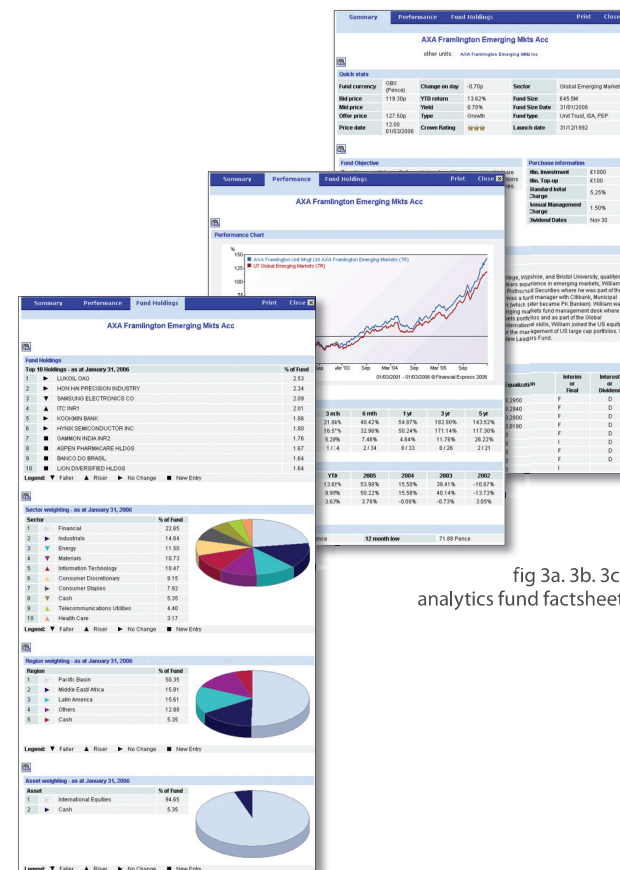


fig 3a. 3b. 3c.
analytics fund factsheet

Comparison and Analysis

Analytics offers an advanced suite of sophisticated tools and features further to compare and analyse the most timely fund data.

Building tables of performance data, analytical ratios and factsheet information is fast and easy. You can customise the appearance and ranking of the table, include quartile, percentile, decile and absolute rankings, export the data using CSV and XML formats, and generate PDF documents. All tables can be saved and retrieved and updated later.

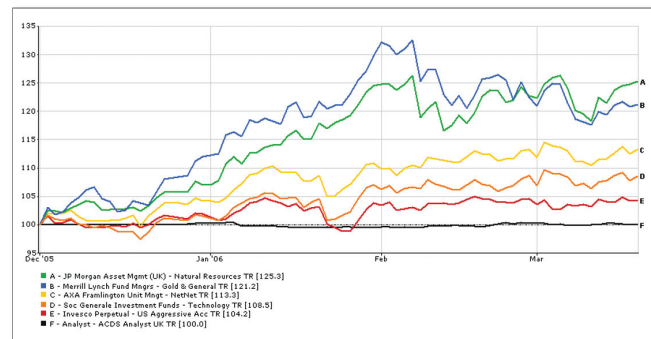


fig 4. analytics multi-plot charting

The line chart, scatter chart and technical charting options enable you to produce insightful and professional analysis. You can use whole of market, or standard sectors, or custom lists, across any time line.

The scatter charts, also integrated with performance and ratio tables, allow you instantly to plot the measures of choice (eg performance against risk) for a completely interactive analysis of funds and clusters.

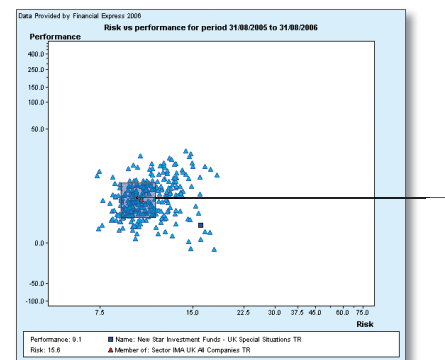
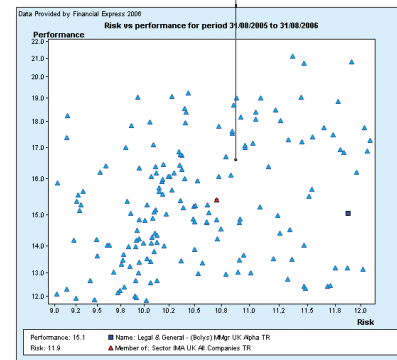


fig 5. analytics scatter charting



Composite Benchmarks

Create composite benchmarks using funds, sectors, indices, asset classes, portfolios or any combinations of these instruments.

Presentations & Reports

Analytics is a powerful and instant research package with a range of output options - from charts, tables, factsheets and portfolio analysis - to help you create professional internal documents, client presentations and reports, and marketing literature.

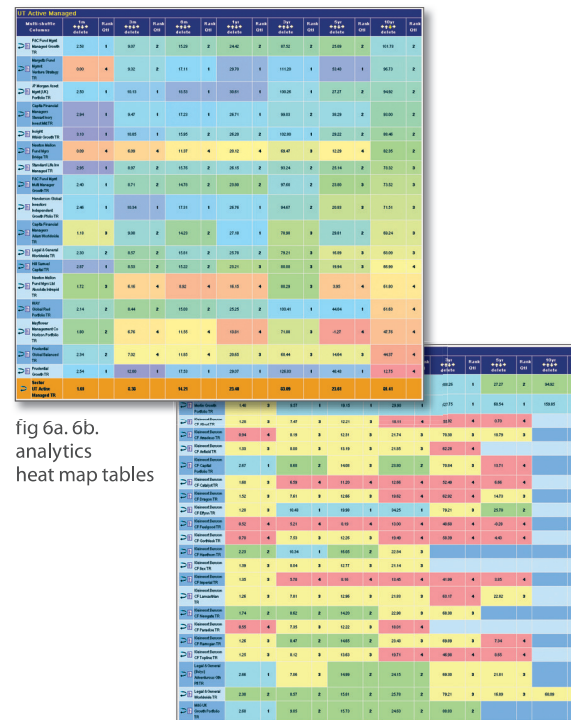


fig 6a. 6b.
analytics
heat map tables

Exporting data to other software is easy via CSV or XML formats, and virtually everything can be imported to word processing, spreadsheet and design software packages. Alternatively, the key reports can be generated as a PDF document for printing and emailing.

And you need never worry about losing your work again. All your research and analysis is stored confidentially on our protected servers, so that you can archive, retrieve and update every list, portfolio, chart and table you create on Analytics.

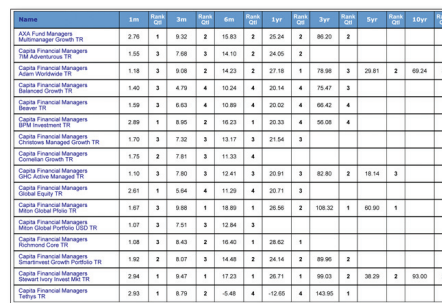
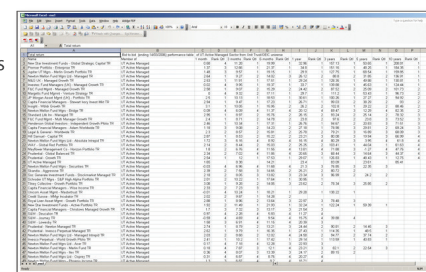


fig 7a. 7b.
analytics
exported tables



Financial Express Analytics
Empowering Fund Selection Experts